

wise|up|4|work  
west sussex  
*live*

Getting To Know You  
*Coastal*

# BUSINESS **2** BUSINESS

## Skills & Careers **Exhibition**

Thursday October 14th 2010, 10am until 6pm  
Friday October 15th 2010, 10am until 5pm



Fontwell Park  
Racecourse  
& Conference Centre

*“Grow your business, meet your future”*

*"Grow your business,*



### **What is it?**

Wise Up 4 Work Live and Getting to Know You Coastal is an interactive Business 2 Business, Skills and Careers exhibition where you meet your fellow businessmen and the future workforce and get an opportunity to see what local businesses do and how they how do it. This is also a great opportunity for young people to get impartial advice and guidance in helping them with their future career choices.

Brought to you by West Sussex Education Business Partnership, Arun Business Partnership, Worthing & Adur Connects Business and Chichester Connects Business

### **Why take part?**

Because this will be a great opportunity to talk directly to business colleagues, meet potential new business partners, customers, suppliers and possibly future employees in your area. It will also help raise your profile across the Sussex coast.

Our event is unique, in that, for the first time we are linking up with secondary schools in West Sussex bringing up to 5000 young people and businesses together giving you the opportunity to

meet an emerging workforce. It might only be two years before some of these young people could be working for you, be a customer for you, supplier to you or even your competitor!

Visitors will have the chance to meet key decision makers in a face to face, friendly, involved atmosphere and participate so that they really get the most out of their time with you.

It's not just another exhibition of the businesses we have locally but a chance to demonstrate what you do and how you contribute to the economic, social and environmental development of our area.

In addition to exhibiting at the event, we are also offering quality guest speakers specifically chosen for our local business community.

The event will be promoted and publicised via our media partners including, newspaper, radio, TV, internet and

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Getting To

meet your future™



e-marketing, giving you maximum exposure for your business.

### When is it?

Wise Up 4 Work Live and Getting to Know You Coastal is a two day event taking place at Fontwell Park Racecourse and Conference Centre, on Thursday and Friday October 14th and 15th 2010. Doors open at 10am until 6pm on Thursday and 10am until 5pm on Friday

### Get involved, be an Exhibitor

Signing up for a stand at our event is easy. We can reserve you a place in a specific categorised zone within the exhibition.

This is your opportunity to make your business come alive. We are asking exhibitors to bring along an interactive activity that will stop visitors in their tracks and give them the opportunity to talk to you. We would like you to invite our visitors to try their hand at carrying out a

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Know You  
Coastal

task or seeing a live demonstration that's an everyday part of your business – it can be as simple as: - icing a cake, inflating a tyre, designing a component using your CAD system or making video clips.

Bring along examples of challenges you have worked on or interesting work you have produced for customers – bring it along and show it off. Let everyone see and hear just how good your company is! Let's create a stimulating environment for young people and fellow businesses to see just what we create, sell and service within West Sussex.

### Promoting your business and sponsoring the event

By exhibiting at the Business 2 Business, Skills and Careers Exhibition your business will be publicised within our event programme and website.

In addition to this, you can also be a sponsor of the exhibition enabling you to demonstrate your partnership with the event. This will give you added exposure via newspaper, radio, the events website, exhibition packs, programme and banners. We are happy to discuss any of our partnering opportunities with you.

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[www.growyourbusinessmeetyourfuture.co.uk](http://www.growyourbusinessmeetyourfuture.co.uk)

## Wise Up 4 Work and Getting To Know You Coastal is...

1. Interactive Business 2 Business Exhibition.
2. Hundreds of skills and careers on show.
3. A fantastic networking opportunity with business colleagues.
4. A meeting place to talk to key decision makers in a face to face, friendly, involved atmosphere.
5. Meet your emerging workforce – potentially up to 5,000 students.
6. Give and receive impartial advice and guidance.
7. Meet potential new business partners, suppliers and customers.
8. Raise your profile across West Sussex.
9. Gain some new insights or creative ideas from our visitors - they could be a customer for you, supplier to you or even your competitor in the future!
10. 8 Business & Learning Zones to help direct visitors around the exhibition.
11. Quality guest speakers specifically chosen for local businesses.
12. Business workshops to support the business community.
13. A chance to show through live demonstrations what you do, bring it along and show it off.
14. See how you and other local businesses contribute to the economic, social and environmental development of our area.
15. Hear about the interesting and challenging work produced for customers by our local businesses
16. Publicise your business within our event programme and website.
17. Numerous sponsorship opportunities from the overall event to visitor bags for added exposure.
18. A stimulating environment for young people and fellow businesses to see just what we create, sell and service within West Sussex.

*“Grow your business, meet your future”*

For more information, to book your stand and be involved in this unique event contact **Melanie Peters** or **Lisa Lye** at CAM business development solutions on: **0870 1900 220** or **events@camcentral.co.uk**

## WU4W Live and Getting To Know You Coastal is brought to you by:



Education Business Partnership

